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Photography Policy

- Visitor photography is permitted for personal, noncommercial use only. Photographs may not be published, sold, reproduced, distributed, or otherwise commercially exploited in any manner unless approved by the CEO and/or marketing department in writing.
- Photography must not disrupt other Museum visitors or staff and must not limit accessibility to exhibits, entrances/exits, doorways, and high traffic areas.
- Photography of other visitors in the Museum without their express permission is strictly prohibited.
- Professional photography and videography require advance arrangements be made with the marketing department. Please note: photographers may be subject to a \$150 location fee (plus NC Sales Tax)
- The Greensboro Children's Museum reserves the right to take photos of class participants for future use. By registering for a class or special event, you authorize the Greensboro Children's Museum to take photos and videos of all registered guests and caregivers and to use, display and perform such photos and videos on the website, advertisements, and other media for promotional purposes. If you do not release the image rights to the Greensboro Children's Museum, you must notify the Marketing Department in writing.

If you have any questions, please contact GCM's Marketing Department at marketing@gcmuseum.com or 336.574.2898 ext. 306.